



SEDONA IN MOTION

Overview - updated March 2019

Transportation improvements

Sedona in Motion comprises a number of construction projects designed to provide sensible and cost-effective transportation infrastructure improvements to reduce traffic congestion and increase mobility and livability in Sedona. All projects were vetted extensively in 2016 and 2017 via open house events, citizen task groups, surveys and individual comments submitted to the Sedona City Council and city staff members.



What is Sedona in Motion?

It is our name for projects specified in the city's Transportation Master Plan, a 10-year plan to :

- ▶ Improve traffic flow, walkability and bikeability while enhancing community amenities.
- ▶ Support public transit
- ▶ Better manage traffic for residents and visitors.
- ▶ Preserve Sedona's beauty, environmental health and livability.



Strategies

- Traveler information signs and signal timing adjustments
- Expanded visitor and commuter transit
- Uptown roadway and pedestrian improvements
- Forest Road and Brewer/Ranger Road connections
- Bicycle and pedestrian improvements, shared-use trails
- Y bypass lanes

Funding

Projects are funded with a half-cent sales tax. The tax will expire when projects are completed or in 2028, whichever comes sooner. The tax is not imposed on the purchase of food or medication, and it is expected that 60 percent of tax revenues will be paid by visitors.

Survey results

Projects identified for action in the Transportation Master Plan were suggested, then selected by Sedona residents through a survey and public involvement process. In 2017, we asked participants how likely they were to support specific projects and how likely they were to support various tax scenarios to fund the work.

	Likely to support	Not likely
Traveler information signs	66.97%	20.75%
Visitor transit	66.40%	20.02%
Commuter transit	65.14%	18.30%
Uptown roadway improvements	62.18%	26.20%
Major road connections	60.96%	26.17%
Neighborhood connections	60.70%	24.83%
Bike and pedestrian projects	58.51%	26.20%
Y improvements	57.85%	31.97%
Half-cent sales tax	67.50%	20.16%

What's in motion

Uptown parking wayfinding and pavement markings are already completed. These colorful signs will eventually extend into West Sedona to help drivers find destinations more quickly and reduce slowdowns on SR89A.

Uptown pavement markings were completed in Feb. 2018 and appear to have already improved traffic flow between Forest Road and the Y roundabouts.

Uptown construction. Set to begin after the spring visitor season of 2019. The Uptown Roadways Improvement project includes a landscaped median, crosswalk changes, roundabouts, lanes and another parking connector.

Planning and research continues. Data gathering and discussions necessary to identify engineering issues, satisfy state and federal regulatory mandates and create intergovernmental partnerships are underway for these projects:

- Additional lanes at the SR 89A and 179 Y to allow right-turning vehicles to bypass the roundabout without yielding.
- Exploring expanded routes and schedules for existing transit services
- Bike and pedestrian improvements
- Traffic flow improvements in the area of Portal Lane at SR 179
- A new connection from Forest Road to SR89A near the post office.

The city is also in discussions with the Arizona Department of Transportation about traveler information signs on I-17 and traffic cameras on SR179. Expanded visitor- and commuter-transit opportunities with regional and governmental partners.

UPTOWN CONSTRUCTION NOTICES. Get real-time notices by text message by texting the word SIMUPTOWN to 888777. To unsubscribe at any time, reply to a text message you receive with the word STOP.

sedonaaz.gov/sim

Stay informed.

Subscribe to email updates specific to these transportation projects. Unsubscribe easily at any time.

As we move closer to construction, you may also want to sign up for construction text alerts.



BICYCLE BOULEVARD



SHARED USE PATH



Why do we need studies?

Why does the planning process take so long?

All transportation projects must comply with state and federal guidelines and regulations designed to protect public and environmental safety, and must follow established engineering practices. There are required specialized environmental studies and coordination with regulatory agencies; specialists in such fields as noise and air quality, archaeology, architectural history, biology, and land-use planning may be needed.

Design and traffic engineering studies are conducted to identify the safest and lowest-cost alternatives.

Public input is a critical part of the process as well, to ensure that changes in traffic and pedestrian infrastructure reflect the guidelines and goals in the Sedona Community Plan, and will benefit neighborhoods and businesses. Property owners can make choices that will help ensure that proposed changes generate a net gain for the community while minimizing unexpected outcomes.

Altogether, the planning process encompasses citizen input, data collection, engineering studies and drawings, procurement of contractors, and working with other government agencies to secure rights and permissions, and coordinate projects.